

CT STATE –
ASNUNTUCK
MARKETING
REQUESTS

WHAT SHOULD BE MARKETED ON OUR SOCIAL MEDIA PLATFORMS?

- ANYTHING that has to do with our student population or may be something they are interested in that occurs in our local communities of the service area
- This can include formal events like open houses and FAFSA information, but also class information, events that are taking place on campus and real-time messaging about anything (weather, etc.)
- Social media is a community; we should strive to have all posts relate to our college's individual community

HOW DO I GET TO THE MARKETING REQUEST FORM?


- www.asnuntuck.edu/marketingrequests still works to get to the main page
- Sign in with your Microsoft/campus account

CHOOSE WHICH OPTION YOU NEED (THERE ALSO IS A HOW TO VIDEO ON THE LEFT SIDE OF THE PAGE)

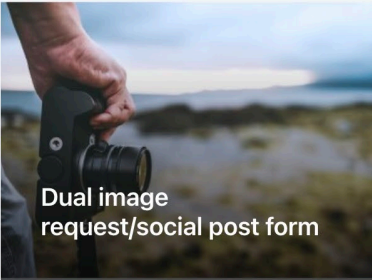
AC Asnuntuck CC Marketing Requests Private group | Private Only ☆ Not following 👤 2 members

+ New ▾ 🗑 Discard changes ⚙ Page details 📊 Analytics Draft saved 1/9/2023 ✎ Edit 📄 Republish ↗


Home
How to video (Watch thi...
FAQ
Recycle bin
Edit




Social Media Request Form




Dual image request/social post form



107.7 WACC Asnuntuck Community College Radio
Radio PSA Request



What's Up Asnuntuck interview request



TURNAROUND TIMES

SOCIAL POST:	2-3 DAYS
IMAGE AND SOCIAL POST:	4-5 DAYS
RADIO STATION PSA:	UP TO 1 WEEK

Questions? Email your marketing team at AS-Marketing@acc.commnet.edu!

✕
Add real-time chat
Add Microsoft Teams to collaborate in real-time and

EACH FORM HAS QUESTIONS TO MAKE SURE WE ARE GETTING DONE WHAT YOU SPECIFICALLY NEED!

AC Asnuntuck CC Marketing Requests

Home + New Discard changes Send to Promote Page details Analytics Draft saved 8/17/2021 Edit **Republish**

How to video (Watch thi...)

FAQ

Recycle bin

Edit

5. What social media platforms are you requesting?

- Facebook
- Twitter
- Instagram post
- Instagram story
- TikTok

6. Reason for post

Enter your answer

7. Date #1 requested *

Please input date (M/d/yyyy)

Add real-time chat
Add Microsoft Teams to collaborate in real-time and

STUDENT PHOTOS GET THE MOST ATTENTION!

- WHEN SOMETHING HAPPENS ON CAMPUS, SEND US THE PHOTO!
- AS-MARKETING@ACC.COMMNET.EDU
- OR JUST SEND DIRECTLY TO ADAM RIVERS OR JULIE COTNOIR



CT State Asnuntuck

August 30 at 11:00 AM · 🌐



The CT State Asnuntuck Garden Club is seeing the fruit of their labor! The club donates fruits and vegetables to Asnuntuck's Pantry. Students, staff, and faculty at CT State Asnuntuck all benefit from the Pantry's services.

Want to become a member of the club or just want to volunteer some time to help? Contact Advisor Michael Demers at mdemers@asnuntuck.edu.



📣 Boost this post to reach up to 633 more people if you spend \$14.

Boost post



Victoria Orifice, Dawn Bryden and 21 others

1 share