CT STATE – ASNUNTUCK MARKETING REQUESTS
WHAT SHOULD BE MARKETED ON OUR SOCIAL MEDIA PLATFORMS?

- ANYTHING that has to do with our student population or may be something they are interested in that occurs in our local communities of the service area
- This can include formal events like open houses and FAFSA information, but also class information, events that are taking place on campus and real-time messaging about anything (weather, etc.)
- Social media is a community; we should strive to have all posts relate to our college’s individual community
HOW DO I GET TO THE MARKETING REQUEST FORM?

- [www.asnuntuck.edu/marketingrequests](http://www.asnuntuck.edu/marketingrequests) still works to get to the main page
- Sign in with your Microsoft/campus account
CHOOSE WHICH OPTION YOU NEED (THERE ALSO IS A HOW TO VIDEO ON THE LEFT SIDE OF THE PAGE)
EACH FORM HAS QUESTIONS TO MAKE SURE WE ARE GETTING DONE WHAT YOU SPECIFICALLY NEED!

5. What social media platforms are you requesting?
   - Facebook
   - Twitter
   - Instagram post
   - Instagram story
   - TikTok

6. Reason for post
   Enter your answer

7. Date #1 requested
   Please input date (M/d/yyyy)
STUDENT PHOTOS
GET THE MOST ATTENTION!

- WHEN SOMETHING HAPPENS ON CAMPUS, SEND US THE PHOTO!
- AS-MARKETING@ACC.COMMNET.EDU
- OR JUST SEND DIRECTLY TO ADAM RIVERS OR JULIE COTNOIR