

# ASNUNTUCK COMMUNITY COLLEGE

## Marketing Requirements\* - Certificate

Student Name: \_\_\_\_\_ Student ID#: \_\_\_\_\_

Offered <i>F all</i> , <i>S p ring</i> , <i>S u mmer</i> , or <i>W inter</i>	Semester/ Year Plan to Take	Course #	Course Title	Credits	Semester/Year Completed/ Transferred in	Grade
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### Requirements:

F, Sp, Su		+ENG* 101	Composition	3		
F, Sp, Su, W		BMG* 202	Principles of Management	3		
F, Sp, Su		+BMK* 201	Principles of Marketing	3		
See catalog			Select two BMK* courses (at least 6 credits)	3		
See catalog				3		
See catalog			One additional course (3 credit minimum) from BBG*, BES*, BFN*, BMG*, or CSA*	3		
See catalog			One ACC* course (3 credit minimum)	3-4		

**Total Credits Required: 21**

Reviewed by: \_\_\_\_\_ Date: \_\_\_\_\_  
 Reviewed by: \_\_\_\_\_ Date: \_\_\_\_\_

### Program Information

**Outcomes:** This certificate is designed to provide a focus on the marketing process as a strategic decision-making skill.

**Employment Information:** The program will enhance career opportunities for those currently employed in marketing related positions or those seeking such positions who lack the necessary marketing concepts to make appropriate marketing decisions.

**Graduation Information:** A cumulative 2.0 GPA is required to graduate. All courses for degree credit must be numbered 100 or above. Students must complete and submit a Graduation Application to the Registrar's Office in order to graduate. *Graduation Application deadlines:* December graduation - December 1st, May graduation - March 31st, August graduation - August 1st.

### Contact Information

**Please contact Samuel Irizarry for more information at 860.253.3077 or [sirizarry@asnuntuck.edu](mailto:sirizarry@asnuntuck.edu)**

**\*Becoming Connecticut State Community College:** STUDENTS: The Community Colleges are undergoing a merger with a plan to become Connecticut State Community College in fall 2023; please work closely with your advisor/program coordinator to select your courses accordingly. See page 53 of the 2021-2022 College Catalog for more detail about this exciting transition!

Notice of Non-discrimination: Asnuntuck Community College does not discriminate on the basis of race, color, religious creed, age, sex, national origin, marital status, ancestry, present or past history of mental disorder, learning disability or physical disability, sexual orientation, gender identity and expression or genetic information in its programs and activities. In addition, the College does not discriminate in employment on the basis of veteran status or criminal record. The following individuals have been designated to handle inquiries regarding the non-discrimination policies: Timothy St. James, Interim Dean of Students/Title IX Deputy, [tstjames@asnuntuck.edu](mailto:tstjames@asnuntuck.edu) (860) 253-3011 and Deborah Kosior, 504/ADA Coordinator, [AS-DisabilityServices@asnuntuck.edu](mailto:AS-DisabilityServices@asnuntuck.edu) (860) 253-3005, Asnuntuck Community College, 170 Elm Street, Enfield, CT 06082.

+Prerequisite required

\*Common Course Number

6/30/2021