



ASNUNTUCK COMMUNITY COLLEGE

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Director of Institutional Research

Asnuntuck Community College

Capture Rate of Service Region

Source: U.S. Census and Banner F22 Extract

Fall 2009		
ACC #	ACC %	CCC%

Response Rate

Q1 "How do you expect to pay for your college courses?"	Fall 2009		
	ACC #	ACC %	CCC%
Self/Spouse	28	35.4%	43.0%
Parents	15	19.0%	26.0%
Federal/State Financial Aid	43	54.4%	50.3%
Student/Personal Loans	11	13.9%	13.5%
Scholarship(s)	12	15.2%	14.6%
Tuition Reimbursement	5	6.3%	5.3%
Other	9		

Q2 "How did you hear about this college?"	Fall 2009		
	ACC #	ACC %	CCC %
Friend/Family Member	34	43.0%	57.9%
School Counselor	5	6.3%	15.2%
Other	25	31.6%	13.0%
Current Student/Alumnus	10	12.7%	17.1%
College Publication i.e. Catalog/Course Schedule	9	11.4%	13.1%
School Teacher	5	6.3%	15.2%
Internet/Online Search/Web Page	13	16.5%	20.2%
Newspaper	3	3.8%	4.1%
Employer	1	1.3%	3.2%
Television Advertisement	9	11.4%	3.4%
Radio Advertisement	4	5.1%	2.2%

Q3 "Why did you choose to attend this college?"	Fall 2009		
	ACC #	ACC %	CCC %
Close to home/location	47	59.5%	59.6%
Affordable Tuition	40	50.6%	51.4%
Times Classes are Offered	26	32.9%	24.4%
Courses/Programs Offered	43	54.4%	51.4%
Transferability of Courses/Degree	26	32.9%	30.7%
Advice of Teacher/Friend/Relative	12	15.2%	19.5%
Other	4	5.1%	6.5%
Availability of Financial Aid	16	20.3%	19.5%

Reputation/Image	7	8.9%	13.1%
Availability of Student Services	3	3.8%	6.4%
Employer's Advice	2	2.5%	1.2%

Q4"What personal skills do you want to improve while attending college?	Fall 2009		
	ACC #	ACC %	CCC %
To Learn Skills That Will Enhance My Career	65	85.5%	79.8%
To Increase My Self-confidence	25	32.9%	37.2%
To Improve Critical Thinking and Problem Solving Skills	24	31.6%	42.7%
To Improve My Leadership Skills	17	22.4%	27.7%
To Develop Better English Language Skills	9	11.8%	21.5%
Other	3	3.9%	8.6%

Q5 What are your goals while attending college?	Fall 2009		
	ACC #	ACC %	CCC %
Associate Degree	33	41.8%	50.9%
Transfer With an Associate Degree	22	27.8%	39.7%
Fulfill Another College's Requirements	18	22.8%	20.0%
Personal Development Course(s)	10	12.7%	9.3%
Job Preparation/Retraining Course	15	19.0%	15.6%
Developmental (College Preparation) Education	5	6.3%	7.8%
Transfer Without an Associate Degree	9	11.4%	9.9%
Certificate	20	25.3%	13.5%
Job Promotion	2	2.5%	5.2%
Unsure at this Time	1	1.3%	6.9%
Improve English Skills/Proficiency	3	3.8%	8.4%
Other Goal	4	5.1%	5.4%

Q6 Primary Educational Goal	Fall 2009		
	ACC #	ACC %	CCC %
Associate Degree	15	19.2%	30.9%
Transfer with an Associate Degree	15	19.2%	24.4%
Fulfill another college's requirement(s)	16	20.5%	11.6%
Personal development course(s)	2	2.6%	1.9%
Unsure at this time	0	0.0%	5.6%
Transfer without an Associate Degree	7	9.0%	5.4%
Developmental (college preparation) education	0	0.0%	1.6%
Certificates	10	12.8%	5.3%
Job preparation/retraining course	7	9.0%	5.5%
Other goal	3	3.8%	4.5%
Job promotion	2	2.6%	1.0%
Improve English skill/proficiency	1	1.3%	2.2%
Missing Answer	1		
Total	79	100.0%	100.0%

Q7What is your computer access?	Fall 2009		
	ACC #	ACC %	CCC %

Internet at Home	75	96.2%	93.7%
Internet at Work	16	20.5%	20.9%
Other Internet Access	15	19.2%	22.9%
No Internet Access	1	1.3%	1.7%

Q8 in what One(1) instructional setting do you learn best	Fall 2009		
	ACC #	ACC %	CCC %
Traditional classroom	56	71.8%	73.5%
Hybrid(combination of on-line and on-ground/classroom)	8	10.3%	10.2%
On-line	3	380.0%	3.8%
Web enhanced (on-ground/classroom)	3	3.8%	2.7%
Self-paced, self-taught	7	9.0%	7.1%
Other(please specify)	1	1.3%	2.7%

Q9 Current Employment status	Fall 2009		
	ACC #	ACC %	CCC%
Employed full-time (35hrs or more)	14	17.9%	22.9%
Employed part-time (less than 35 hours)	21	26.9%	38.0%
Not employed, but seeking work	26	33.3%	27.6%
Not employed, not seeking work	17	21.8%	11.5%
Missing	1		
Total	79	100.0%	100.0%

Q10 Current income level	Fall 2009		
	ACC #	ACC %	CCC%
Under \$14,999	29	64.4%	58.9%
\$15,000 to \$19,999	4	8.9%	9.4%
\$20,000 to \$24,999	2	4.4%	6.5%
\$25,000 to \$29,999	0	0.0%	4.8%
\$30,000 to \$34,999	0	0.0%	4.4%
\$35,000 to \$39,999	2	4.4%	3.4%
\$40,000 to \$49,999	2	4.4%	4.6%
\$50,000 and above	6	8.1%	13.3%
Unknown	34		
Total	79	100.0%	100.0%

OIR 04/15/2010